



What happens when
top benefit entrepreneurs
in the country team up?



Become a partner today!

We seek the best and brightest Benefit Entrepreneurs in the country.



Shared Knowledge
Combined Experiences
Unparalleled Training
National Capabilities
Resources Toolkit
Communication Tools
Supportive Community

Why Join Genesys Benefit Advisors?



Unparalleled Training!

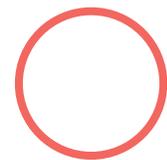
Elevate Your Success with Our Q4i Intelligence Partnership

Through our collaboration with Q4i Intelligence, we offer continuous opportunities for growth and success with targeted training for every level of your organization:

For Producers: Equip your producers with the tools to enhance their performance and achieve greater success.

For Account Managers: Strengthen relationship management skills and improve operational efficiency for better client engagement.

For Owners and Principals: Becoming a successful benefits entrepreneur can be challenging. Let us support your journey to growth and prosperity.



Why Join Genesys Benefit Advisors?



Shared Knowledge - Shared Experience

What if you could meet with your fellow Benefit Entrepreneurs regularly?

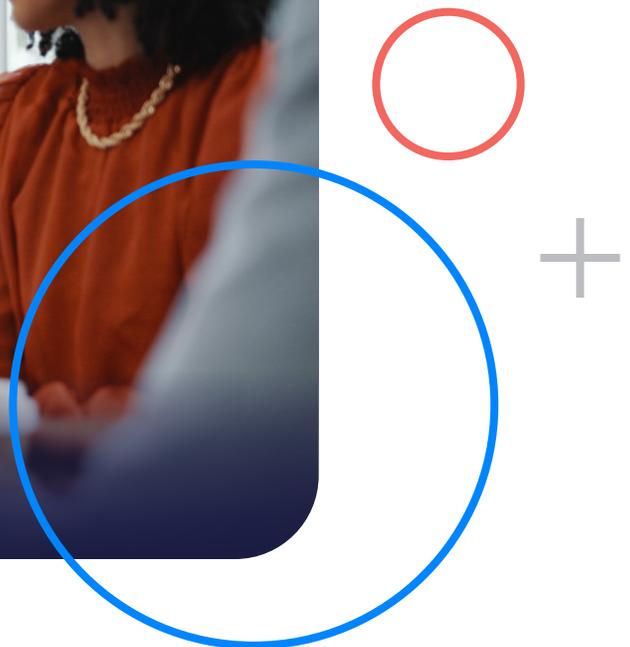
Imagine the possibilities when you tap into the collective knowledge of your peers. How much could you learn from their experiences? How much could they benefit from yours?

Our **three annual conferences** are designed to foster collaboration, providing the ideal environment to engage, learn, and grow together. These events connect like-minded professionals, creating a powerful exchange of insights, strategies, and best practices.

This formula of shared knowledge and collaboration has consistently **proven to deliver superior results**, enhancing both personal and organizational effectiveness. Together, we can elevate each other to new heights of success.



Why Join Genesys Benefit Advisors?



Local Presence - National Capabilities

Looking to compete against the large national firms and role-ups?

At Genesys Benefit Advisors, we equip you with the resources and network that rival the capabilities of large national firms. You bring the local expertise and relationships. Together, we'll level the playing field and help you thrive in your market.

Why Join Genesys Benefit Advisors?



Remarkable Resources

Partnering with Genesys Benefit Advisors provides you with exclusive access to resources typically unavailable to smaller entrepreneurial firms:

Comprehensive Communication Support

Generational Transition Assistance

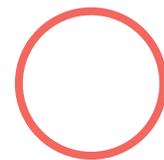
Strong Carrier Relationships

Expert Legal Services

Cutting-edge Technology Solutions

Compliance Tools for Peace of Mind

Marketing Support Services



Vision

Genesys Benefit Advisors will enable the independent benefit firm to grow, prosper and, if so desired, remain independent.

Genesys Benefit Advisors will establish itself as the premier community of independent benefit firms in North America.

As an organization, Genesys Benefit Advisors will provide the necessary tools and resources for the independent benefit firms to compete on any playing field.

Genesys Benefit Advisors will help independent benefit firms to maximize their own internal enterprise value.

Genesys Benefit Advisors will work with firms to perpetuate internally if that is the desired outcome.

Values

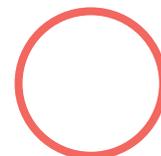
Relationships: We place a high value on relationships between the individuals involved in our enterprise. As partners, we work together to make each other better.

Transparency: We will strive at all times to be transparent and open about operations.

Independence: We value independence and want to work to help firms remain independent if they so choose.

Entrepreneurship: We value the entrepreneurial spirit that creates value for clients, staff, and the world around us through innovation and determination.

Community: We are a community of like-minded entrepreneurial benefit firms. We encourage both open sharing of ideas and best practices.





Join Us Today



Genesys

BENEFIT ADVISORS

www.genesysbenefitadvisors.com